THURSDAY 3 OCTOBER

13.00  Registration desk open
19.00  Welcome cocktail and dinner at Vinum Restaurant & Wine Bar

FRIDAY 4 OCTOBER

08.30  General Assembly
09.00  Conference opening by the FEPE President
09.10  Jean de Couëspel, MC Chair: "The European envelope market and its main drivers - review of the last 12 months"
09.30  Maynard Benjamin, GEA & Sayaka Ikeuchi, Imura Envelope: "Global envelope market update"
10.30  Coffee break
11.00  Mark Davies, Whistl: “Normalising Print Media – How Digital Marketing has taught us a trick or two”
11.30  Miriam Elst, Bricks & Brains: “How Lego Serious Play can stimulate creative problem solving in businesses"
12.30  Conference closure day 1 and networking lunch
14.00  Guided tour of Porto
19.00  Gala Dinner at Palácio de Bolsa
Saturday 5 OCTOBER

9.00  Mark Harrison, IPC: "Cross-border e-commerce developments and opportunities for direct mail and sustainable packaging"

9.30  Benjamin Arias, Foresta I.O: “Don't run away from complexity. It will increase regardless. Rather, unleash the inner value from it”

10.00 Simon Bitcliffe, Webmart: "What the f*ck is a C5? How to sell DM to millennials"

10.30  Coffee break

11.00  Keep Me Posted – success stories from a global movement

with contributions from:
- David Gold, Royal Mail/ Keep Me Posted UK
- Emilio Oviedo, Yo decido como recibo, Spain
- Phil Riebel, Keep Me Posted USA
- Kellie Northwood, Keep Me Posted Australia

12.00  Conference Closure

12.45  Boat tour with light lunch followed by a tour/wine tasting at Sandeman port wine cellar

19.00  Farewell evening at restaurant Bocca