



Marketing Committee Meeting

31 January 2024 at 13h00

(official start at 13h30)

FEPE Office – Avenue Louise 250, 1050 Brussels

1. 13:30 – 13:35 - Welcome (5 min)
2. 13:35 – 13: 50 Presentation of the new member of FEPE – Artic paper (15min)
3. 13:50 – 15:50 Statistics report and Market reports (up to 120 min)
4. 15.50 - 16.05 Activity update (15 min)
5. 16:05 – 16:35 FEPE Congress (30 min)
6. 16:35 – 17:05 EU legislations – three legislative documents will be presented:
 - Packaging and Packaging Waste Regulation – PPWR (10 min)
 - Regulation on Deforestation-free products (10min)
 - 'Green claims' directive - protecting consumers from greenwashing (10 min)
7. 17:05 – 17:20 - Two Sides – presentation by Jonathan Tame (15 min)
8. 17:20 – 17:35 – Smithers – presentation by Tom Hallam (15 min)
9. 17:35 – 17:40 - UPU CC presentation 5 min
10. 17:40 – up to max 18:30 - A.O.B.

Dinner at 19:30 (meeting time at 19:00)